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March 31, 2025

Company name: INTRANCE CO., LTD.

Stock exchange listing: Tokyo Growth

Stock code number: 3237

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Notice Regarding the Start of Tourists Sending from Major Travel Agencies in Greater China

Intrance Shanghai, a consolidated subsidiary of the Company, will start tourists sending to hotels operated by the Group from Shanghai Jinjiang Tourism Holding Co. and Touyi Jidan Co.

Tourists sending business is an overseas sales function (Global Sales Office) that sends guests from Greater China to our group hotels and conducts advertising sales and sending of guests to our own hotels, as well as promoting profitable activities by handling guests to outside hotels.

In the tourists sending business, the company's group has decided to accept hotel reservations from the two major travel agencies mentioned above at our managed hotels, HOMM STAY YUMIHA OKINAWA, FOLIO SAKURA SHINSAIBASHI OSAKA, and HOMM STAY NAGI SANJYO KABA KYOTO from the above two major travel agencies after securing rooms for several months in advance from April 2025.

This decision expected to have a positive impact on our group's operations in terms of occupancy rates, unit room rate. Furthermore, the expansion of such transactions is expected to improve the profitability index of our group's hotels.

By expanding such transactions, the company aims to establish itself not only as a hotel management company but also as a “business group capable of creating demand for hotel reservations,” so please look forward to our efforts.

■ Shanghai Jinjiang Tourism Holding Co.

Established: 1993

Address: No. 191 Changle Road, Huangpu District, Shanghai

A travel agency division under Jinjiang International (Group) Corporation, China's largest travel agency and hotel operation company, and the top general travel agency in East China, especially in the Shanghai market.

■ Touyi Jidan Co.

Established: 2003

Address: No. 586, Jianguo Beilu, Chaoming Street, Gongbao District, Hangzhou City, Zhejiang Province

A travel agency specializing in the Chinese market for inbound travel to Japan, and one of the top-ranking sales companies for both wholesale and retail inbound travel products in East China, where the Chinese market for inbound travel to Japan is dominant.