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November 13, 2024 Company name: INTRANCE CO., LTD. Stock exchange listing: Tokyo Growth Stock code number: 3237 Representative: He Tongxi, President and Chief Executive Officer Contact: Masaaki Kitagawa, General Manager Phone: +81-3-6803-8100

Notice Regarding Changes to Shareholder Benefit Program (Upgrade, Removal of continuous holding requirement)

Intrance Co., Ltd. (the"Company") hereby announce that our Board of Directors, at a meeting held today, resolved to change (Upgrade, and Removal of continuous holding requirement) the shareholder special benefit plan as of the record date of March 31, 2025, as described below.

1. Purpose of Change (Upgrade, and Abolition of continuous holding requirement)

The Company had announced the details of the shareholder special benefit plan in the "Notice Regarding Implementation of Shareholder Special Benefit Plan as of September 30, 2024 dated March 26, 2024 and the "Notice Regarding Determination of Details of Shareholder Special Benefit Plan" dated August 9, 2024.

However, the Company has decided to upgrade the contents of the shareholder benefit plan and remove the "requirement of continuous shareholding for six months or more" for the purpose of increasing the investment attractiveness of the Company's shares, stabilizing the market value of the Company's shares, and ensuring the liquidity of the Company's shares.

The Company aims to expand its business domain and increase its corporate value by generating stable earnings from its real estate business and accelerating efforts in the hotel management business. In our recent business activities, the company is gradually increasing the number of hotel management projects, and the company's business model is becoming established. In order for the Company to further promote this business model, it is necessary to increase the trust and credibility of its business partners and customers and to increase sales opportunities, and for this purpose, we believe it is important to stabilize the market value of the Company's shares and ensure their liquidity.

Whereas, the number of shareholders in the Company's shareholder register as of September 30, 2024 is on a declining trend, and the liquidity of the Company's shares is deteriorating due to the recent declining trend in the volume of the Company's shares.

The company has decided to change (Upgrade) the shareholder special benefit program and to remove the requirement of continuous shareholding, since we believe that leaving the situation as it is will not only lower the market value of our share, but will also hinder investment opportunities for new shareholders by making the company less attractive for investment.

As a result, shareholders who hold at least 1,000 shares of the Company's share at the end of March and September of each fiscal year will receive a total of 22,000 yen worth of shareholder benefits for the year.

2. Details of Change (Upgrade, Removal of continuous holding requirement)

The following changes will be made to the shareholder benefits as of the record date ending March 31, 2025.

Present	Eligible Shareholder	Shareholders who hold 1,000 shares (10 units) or more of the Company's
		share on the record dates of the last day of March and September each
		year. (With 6 months or more continuous shareholding requirement.)
	Contents	(1) Digital gift certificate (worth <u>3,000 yen</u> / contents to be determined)
		(Note 1)
		(2) 20% discount hotel coupon / Homm Stay NAGI KYOTO SANJYO
		(worth approx. 6,000 yen) (Note 2)
After Change	Eligible Shareholder	Shareholders who hold 1,000 shares (10 units) or more of the Company's
		share on the record dates of the last day of March and September each
		year. (<u>No requirement of continuous shareholding.</u>)
	Contents	(1) Digital gift certificate (worth <u>5,000 yen</u> / contents to be determined)
		(Note 1)
		(2) 20% discount hotel coupon / Homm Stay NAGI KYOTO SANJYO
		(worth approx. 6,000 yen) (Note 2)

Note 1: The shareholder gift certificates are digital gift certificates, so it is necessary to use a smartphone or computer to obtain the certificates. In addition, there is a time limit for acquiring digital gift certificates.

- Note 2: For hotel discount coupons, there are restrictions on when they can be used depending on the hotel's peak season and other factors. In addition, hotel discount coupons may be issued digitally, so it may be necessary to use a smart phone or computer to obtain the coupons. In addition, there is a time limit for obtaining hotel discount coupons. Finally, the hotel discount may be changed to a different hotel.
- 3. Date of Change

The change will be effective from the shareholder special benefit plan with a record date of the last day of March 2025.

4. Future prospects

As a result of this resolution, the company expects SG&A expenses to increase by approximately 14 million yen, however due to the relationship with other businesses, the company is currently examining the impact on the Group's consolidated results for the fiscal year ending March 31, 2025.

However, if it becomes necessary to revise the earnings forecast, the Company will promptly announce such revision.

In addition, the company believes that the enhancement of shareholder benefits will increase the investment attractiveness of our share and stabilize the market value of the company's share, which is expected to help the company find business partners for business expansion, secure hotel investment opportunities, and expand fund-raising opportunities, thereby contributing to the enhancement of our corporate value over the medium to long term.